



**January 18th, 2025**

**11:00-4 pm**

**Jackie Robinson Ball Park**

**105 E Orange Ave**

**Daytona Beach, FL 32114**

**Sponsorship Information**

# SPONSORSHIP PARTICIPATION LEVELS

## **Golden Goose Title Sponsorship: \$5,000**

Presenting Title Sponsor (Hand-out Awards)

Company Name & Logo on all Marketing Materials:

- Logo on Posters & Flyers (250 posters)
- Logo on Banners (2 banners)
- On-Site Display area - (sponsor supplies tent & materials)
- Logo & Mention in (organic & paid) Social Media Posts
- Name Mentions in all Media Opportunities (Radio/TV)
- Name Mention in all Press & PR Releases

## **Master Quacker Premium Sponsorship: \$2,500**

Company Name & Logo on all Marketing Materials:

- Logo on Posters & Flyers (250 posters)
- Logo on Banners (2 banners)
- On-Site Display area - (sponsor supplies tent & materials)
- Logo & Mention in (organic & paid) Social Media Posts

## **Mighty Duck Sponsorship: \$1,000**

Company Name & Logo on Marketing Materials:

- Logo on Posters & Flyers (250 posters)
- Logo on Banners (2 banners)
- Mention in (organic & paid) Social Media Posts

## **Quacker Backer Sponsorship: \$500**

Company Name & Logo on Marketing Materials:

- Logo on Posters & Flyers
- Mention in (organic & paid) Social Media Posts



# SPONSORSHIP COMMITMENT FORM

## SPONSORSHIP LEVEL

- Golden Goose ~ \$5,000
- Master Quacker ~ \$2,500
- Mighty Duck ~ \$1,000
- Quacker Backer ~ \$500

- Check enclosed in the amount of \$\_\_\_\_\_ payable to Daytona Beach Kiwanis Foundation.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment form.

**\*\*Sponsorship payments must be paid in full by 09/01/24 to receive full benefits of participation.\*\***

Recognition on promotional material is available to the sponsor once the sponsorship commitment form has been signed and returned. We cannot guarantee inclusion on any promotional material produced prior to the delivery of the signed agreement. Logos must be submitted in JPEG format. All artwork must be submitted by 09/01/24 to be included on pre-race printed marketing material.

Point of Contact:

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Address:

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City/State/Zip:

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Phone:

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Email:

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Signature:

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Return Forms:  
Daytona Beach Kiwanis Club  
c/o Buddy Budiansky  
437 N. Halifax Ave.  
Unit 10  
Daytona Beach, FL 32118  
or  
Email: buddyb112@gmail.com



# The Great Daytona Beach Duck Race

DAYTONA BEACH KIWANIS CLUB will launch a minimum of 10,000 rubber ducks in a race at the Jackie Robinson Ballpark on January 18th, 2025. The first three ducks to cross the finish line will win CASH prizes (1st - \$2,500, 2nd - \$1000, 3rd - \$500)! Your sponsorship support is needed to make a big splash with this 2nd Annual event. All proceeds will help take the commitment Kiwanis has to helping deserving children in our community to its next level. From providing back-packs and clothing for back-to-school to literacy programing in area elementary schools, Daytona Beach Kiwanis has been on the front-line of making a difference in the lives of Dayton's children for over 100 years.



AND, FRANKLY, WE WANT TO DO MORE! THEY DESERVE IT!

For great videos and to see how it works, visit

<https://www.duckrace.com/daytonabeach>

## Who Will Benefit?

The Duck Race will benefit Daytona Beach Kiwanis Foundation Inc. in their efforts to help fund various projects and grants right here in our local community.

Proceeds will also go to other local charities Daytona Beach Kiwanis partners with to support area children. Organizations will be invited to participate in the fund-raising challenge by forming their own Duck Teams to produce Duck Adoptions and retain a portion of what's raised through their efforts.

### Golden Goose Sponsor



### FEW PAST PARTNERS



# KIWANIS - KIDS AT HEART

**KIWANIS INTERNATIONAL** is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time. Today, we stand with more than 550,000 members from K-Club to Key Club to Kiwanis and many ages in-between in 80 countries and geographic areas. Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children , such as fighting hunger, improving literacy, and offering guidance.

Kiwanis clubs offer over 150,000 service projects per year.

## MISSION

Kiwanis helps kids around the world. Local clubs look out for our communities and the international organization takes on large-scale challenges, such as fighting disease and poverty.

## VALUES

We are passionate about making a difference. Helping kids grow and succeed is at the heart of everything we do. But how we do it is just as important. We believe our neighborhoods and our world are best served when people of all ages and different backgrounds work together to share their time and talents.

## HELP UP BE A POWERFUL FORCE FOR HELPING CHILDREN

Partner with Daytona Beach's oldest service organization as we seek to do even more to support the healthy growth of our local kids. Our goal is to be the largest Duck Race in the state of Florida, with proceeds totaling over \$100,000.



# RIVERFRONT ESPLANADE MAP



Will you help us achieve our goal to become one of the largest Duck Races for charity in the state of Florida and ultimately, the United States?



## KIWANIS CLUB OF TAMPA

Sponsorship Raised: \$25,750  
Adoption Revenue: \$39,900  
Total Ducks Raced: 9,631

## SERTOMA CLUBS OF TOPEKA

Sponsorship Raised: \$20,000  
Adoption Revenue: \$59,560  
Total Ducks Raced: 15,000



## CROSSWINDS YOUTH SERVICES

Sponsorship Raised: \$98,000  
Adoption Revenue: \$53,591  
Total Ducks Raced: 13,000

TOGETHER WE CAN DO  
IT FOR THE KIDS!

## AMERICAN FESTIVAL FOR THE ARTS

Sponsorship Raised: \$13,500  
Adoption Revenue: \$46,451  
Total Ducks Raced: 9,602



# NOTES

