

**VIRTUAL
EVENT!**



SPONSORSHIP OPPORTUNITIES

Tuesday, December 31, 2024

Winners to be Announced at Noon



*A virtual event to benefit the NCH
Safe & Health Children's Coalition*

239.624.4033 | SafeandHealthyChildrensCoalition@nchmd.org | GreatNaplesDuckRace.com

#GreatNaplesDuckRace #Quack #DuckRace #RubberDuckRace

ABOUT THE VIRTUAL RACE



Why support the Great Naples *Virtual* Duck Race?

We are excited to share that NCH Safe & Healthy Children's Coalition is hosting the 4th Annual Great Naples Virtual Duck Race—a unique, community-centered event focused on keeping children in Collier County safe and healthy.

For a 20-year period from 1999 to 2019, childhood drowning rates in the United States were slowly decreasing. However, since the start of the pandemic, childhood drowning rates have risen at an alarming rate, with a 28% increase nationally between 2019 and 2022. Drowning is now the leading cause of death for children ages 1-4. It's not car accidents, poisonings, or birth defects; it's drowning. Furthermore, drowning remains the second leading cause of injury-related deaths for kids aged 5-14, with significant disparities among African American and Black children, and at 15, the risk sharply increases, especially among teenage boys.

With this rise in drowning rates, the need for community-driven water safety initiatives is urgent. Your sponsorship will play a vital role in enabling our coalition's ongoing efforts to reduce drowning risks in Collier County, as well as to support programs for infant safe sleep and childhood obesity prevention.

This year, due to the indefinite closure of Sun N Fun Lagoon, our popular duck race will be hosted as a virtual event. The Great Naples Virtual Duck Race allows participants to “adopt” a virtual rubber duck and race it across a digital waterway, fostering community spirit and raising awareness about water safety. Participants will receive virtual gift bags that include promotions from our sponsors and a chance to win one of three cash prizes: \$1,000, \$500, or \$250. Winners will be announced through the coalition's social media channels on Facebook and Instagram on Tuesday, December 31, 2024, at 12:00 pm.

All proceeds from the Great Naples Virtual Duck Race will directly support the NCH Safe & Healthy Children's Coalition's water safety and health programs. With your partnership, we can amplify our impact, protecting and enhancing the lives of children in Collier County.

Thank you for considering this meaningful opportunity to make a difference. Together, we can create a safer and healthier community for our youngest residents. Please don't hesitate to reach out if you have any questions or would like to discuss sponsorship options in further detail.

Sponsorship Levels

Event named after your business

Prominent logo on all coalition materials, t-shirts for the 2025 calendar year



Major recognition throughout the event and option to announce the race winner



Stewie the Duck appearance at the event of your choosing



Inflatable duck at your business



Recognition on Water Safety T-shirt

Prominent Logo

Prominent Logo

Logo

Logo

Name Only

Ducks and Water Safety T-shirts

140 Ducks
20 Shirts

60 Ducks
8 Shirts

24 Ducks
6 Shirts

12 Ducks
4 Shirts

6 Ducks
2 Shirts

eNewsletter Recognition

Business highlight or advertisement

Business highlight or advertisement

Business highlight or advertisement



Feature on duck adoption and coalition websites

Prominent Logo

Prominent Logo

Logo

Logo

Name Only

Highlight on coalition's social medial platforms

Individual Post

Individual Post

Individual Post

With other \$1,000 Sponsors

With other \$500 Sponsors

Coupon/Promotional Ad in Virtual Gift Bag



WHAT WILL YOUR SPONSORSHIP DO?



\$5,000 Lucky Duck Level Sponsorship

Provide 10 swimming lessons for 77 children including transportation from the preschool to an aquatic facility. Swimming lessons have been proven to decrease the risk of a child to drown. Swimming is a life-saving skill that everyone needs to learn.



\$2,500 Wave Maker Level Sponsorship

Purchase 152 US Coast Guard approved life jackets for the "Kids Don't Float" life jacket loaner stands available on Collier County beaches.



\$1,000 Splash Sponsor Level Sponsorship

Sponsor 63 Collier County elementary students to participate in the 95210 Kids On The GO! Program.



Scan the QR Code to learn more about the NCH Safe & Healthy



Scan the QR Code to learn more about water safety & drowning prevention



WATERSMARTCOLLIER.COM



INTENT TO SPONSOR

SPONSORSHIPS DUE BY FRIDAY, DECEMBER 27, 2024

COMPANY INFORMATION

Company Name: _____
(As you wish it to appear in published materials)

Business Address: _____

Contact Person: _____

Phone: _____ Email: _____

Web Address: _____

SPONSORSHIP LEVELS (SELECT ONE)

- \$10,000 Big Quacker \$5,000 Lucky Duck \$2,500 Wave Maker
 \$1,000 Splash Sponsor \$500 Feathered Friend

METHOD OF PAYMENT

CHECK

Please make checks payable to:
NCH Safe & Healthy Children's Coalition of Collier County
C/O NCH
and mail to: ATTN: Theresa Hansen, 1100 Immokalee Road, Naples, FL 34119

CREDIT CARD

____ Visa ____ Mastercard ____ Discover ____ Amex

Card # _____ Exp. Date: _____

Signature: _____

Name as it appears on card: _____

WHO WE ARE



Recognizing that a coordinated approach will have a greater impact on preventing and improving children's accidental injuries, health and safety issues, over 80 child-serving non-profit and government services agency providers joined efforts to create The NCH Safe & Healthy Children's Coalition of Collier County.

The Coalition provides a conduit for coordinating individuals, agencies and business to address the major issues adversely impacting Collier County children.



MISSION

To facilitate and implement programs to combat childhood obesity, prevent childhood drowning and reduce SIDS.

VISION

To improve health outcomes and prevent injuries among children (0-18) years of age within Collier County.

CONTACT US

239.624.4033

SafeandHealthyChildrensCoalition@nchmd.org

VISIT US ONLINE

SafeHealthyChildren.org

twitter.com/HealthyKidsCC

youtube.com/user/CollierSafeHealthy

facebook.com/SafeHealthyChildrenCollierCounty



2023 IMPACT

Our Vision: To improve health outcomes & prevent injuries among children (0-18) within Collier County.



SWIM CENTRAL

1,243 children participated in SWIM Central program and **2,961** water safety lessons were taught.

Sponsored by Naples Children and Education Foundation



STEWIE THE DUCK

12,409 children and parents met Stewie the Duck and learned water safety.

Sponsored by Florida Drowning Prevention Foundation



LIFE JACKETS

361 life jackets donated to Life Jacket Loaner Stands on Collier County Beaches.

Sponsored by Private Donors, Rotary Club of Naples, Kiwanis Club of Gulf Chapter Florida, Drowning Prevention Foundation, Stew Leonard III Water Safety Foundation, Just Against Children Drowning, U.S. Coast Guard Auxiliary Flotillas, Accent Signs, AutoTran, West Marine, Collier County Parks and Recreation, Naples Children and Education Foundation, Collier County Public Schools, Collier County Sheriff's Office, Florida Department of Health-Collier County, NCH, City of Naples, Marco Island Fire Rescue, Boy Scouts of America, Collier Fairgrounds



95210

KIDS ON THE GO!

1,902 students completed the 95210 Kids On The GO! program.

Sponsored by Collier County Public Schools, Arthrex, and Walmart



DOOR & WINDOW ALARMS

100 alarms were given to families to install at home.

Sponsored by Naples Children and Education Foundation

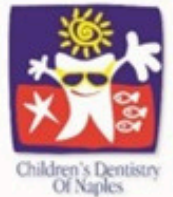


PACK N PLAYS

160+ were distributed to the community partners to provide a safe sleeping space for babies.

Sponsored by Trinity by The Cove and private donors.

THANK YOU TO OUR 2023 PARTNERS & SPONSORS



GREATNAPLESDUCKRACE.COM