

Don't miss the wave in 2025—31,000 ducks SOLD OUT in 2024!

SPONSORSHIP OPPORTUNITIES



QUACKY'S BIG MOVE - APRIL 2025!



DUCK RACE 2025

We are getting our ducks in a row for the **16th Annual Lucky Ducky Race for Pace**, and excited to partner with **City of Bradenton** to move the event to the downtown riverwalk.

Last year set new records once again, with over 80 teams competing to adopt 31,000 ducks—raising almost \$200,000! Sponsors who join the flock early receive promotional exposure as a partner in changing the lives of girls and young women.

Be sure to join us at the Ducktail Party Splash and Best Dressed Ducks competition on March 7th, 5 weeks prior to the big event!

ADOPT A DUCK. HELP A GIRL!

Quacky: Our specQUACKular mascot makes numerous community appearances—and if Quacky is there, your business will be there too!

LuckyDuckyRaceforPace.com: Our duck website is the “hub” of all duck activity. All of our team pages, on-line sales and information can be found on this site and as a partner your logo will be showcased.

Adoption Certificates: Pace prints and distributes tens of thousands certificates in the area for five weeks at local restaurants and businesses. Additionally, over 80 Teams compete to adopt the most ducks by giving certificates to friends, neighbors and co-workers.

Best Dressed Duck: All sponsors have the opportunity to participate in this QUACKtastic challenge. Each creation will be entered into the contest with both formal judging and the popular People’s Choice Awards!



SOLD OUT IN 2024—31K DUCKS!!

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$15,000

COMMUNITY SPONSOR: \$10,000

GRAND PRIZE SPONSOR—CLAIMED

\$5,000 DIAMOND DUCK SPONSORS

\$2,500 GOLDEN DUCK SPONSORS

\$1,000 SILVER DUCK SPONSORS

\$ 500 UNDERWRITING SPONSORS

\$ 350 BEST DRESSED DUCK SPONSORS

Restaurant, Media, and Logistical Partners are customized sponsorship packages, but receive similar to Golden Duck Sponsor level.



Sponsor Level	Benefits of Sponsorship and Brand Recognition
Presenting Sponsor \$15,000 1 Available	<ul style="list-style-type: none"> Featured in commercial with opportunity to feature your business location or to speak on camera Business featured as “Lucky Ducky Race for Pace presented by _____” in event marketing Large logo embroidered on Quacky’s sash Featured logo on FRONT of 30,000+ Adoption Certificates, plus large logo featured on website, banners, and posters Dedicated social media feature Best Dressed Duck Entry and 10 Tickets to the Ducktail Party Splash, with speaking opportunity or branded area Prominent booth under tent at Lucky Ducky Race for Pace with speaking opportunity, parking pass, and VIP Viewing
Community Sponsor \$10,000 1 Available	<ul style="list-style-type: none"> Large logo embroidered on Quacky’s sash Logo listed on FRONT of 30,000+ Adoption Certificates, plus logo featured in commercial, on website, banners, and posters Dedicated social media feature Best Dressed Duck Entry and 8 Tickets to the Ducktail Party Splash with highlighted branded area Booth under tent at Lucky Ducky Race for Pace with opportunity to help announce winners, parking pass and VIP viewing
Diamond Duck \$5,000	<ul style="list-style-type: none"> Medium logo embroidered on Quacky’s Sash Logo on inside and on back of 30,000+ Adoption Certificates, plus featured in commercial, website, banners, and posters Dedicated social media feature with each Diamond Duck Sponsor highlighted Best Dressed Duck Entry and 6 Tickets to the Ducktail Party Splash on with recognition from podium Booth space under tent at Lucky Ducky Race for Pace on with recognition from podium, plus Parking Pass and VIP Viewing
Golden Duck \$2,500	<ul style="list-style-type: none"> Small logo featured on banners, posters, website and social media exposure Logo on back of 30,000+ Adoption Certificates, Best Dressed Duck entry and 4 tickets to the Ducktail Party Splash on with recognition from podium Booth (upon request) at Lucky Ducky Race for Pace on with recognition from podium, plus Parking Pass and VIP Viewing
Silver Duck \$1,000	<ul style="list-style-type: none"> Name listed on banners and posters, logo on website and social media exposure Name on back of 30,000+ Adoption Certificates Best Dressed Duck Entry and 2 tickets to the Ducktail Party Splash with recognition from podium
Underwriter \$500	<ul style="list-style-type: none"> Listed on website with individual signage at Lucky Ducky Race for Pace Best Dressed Duck Entry and 2 tickets to the Ducktail Party Splash
Best Dressed Duck \$350	<p>Corporate duck provided to be decorated for entry into the Best Dressed Duck Corporate Quacky Challenge, with trophies awarded at the Ducktail Party Splash on March 7th! All ducks will also be featured on social media for People’s Choice Award Voting and on display at the Ducktail Party Splash. Includes 2 tickets to the Ducktail Party Splash and name on banner.</p>

What a DUCK can do:



1 \$5.00
Lonely Duck

School Supplies

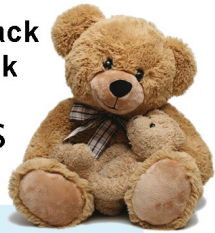
Adopting a Single Duck provides a girl with the essential supplies she needs to be successful academically.




5 \$20.00
Quack Pack

Incentives

Girls receive points in classes for staying on task and completing work. These points are used as currency in our Corner Cottage. \$20 provides incentives for our girls to meet goals.



\$100.00
Flock of Ducks
30
Counseling

Girls come to PACE when they are unsuccessful in Public School. Counselors help them find out WHY. \$100 provides a girl and her family with initial counseling and goal setting, creating hope for her future.



AT LEAST
30,000
Ducks Racing?

Lives Changed.



ADOPT A DUCK. HELP A GIRL!



No purchase necessary. See website for complete rules.

www.LuckyDuckyRaceforPace.com

Pace Center for Girls, Inc is a 501 (c) (3) tax-exempt organization, with tax ID number 59-2414492. Pace Center for Girls, Inc. is registered with the Florida Department of Agriculture and Consumer Services to solicit contributions (reg. no. CH-432). 100% of this contribution is retained by Pace Center for Girls, Inc. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 800-435-7352 with the state or by visiting www.800helpfla.com. Registration does not imply endorsement, approval, or recommendation by the state.